



PRIVACY POLICY

Effective Date: 12 August 2026

Synergetic Global LLC ("Synergetic Global", "we", "us" or "our") is a management consulting and strategic advisory firm licensed in the Sharjah Media City (Shams) Free Zone, United Arab Emirates. We work with clients and business contacts internationally and are committed to handling personal data responsibly, lawfully and transparently.

This Privacy Policy explains what personal data we collect, how we use and protect it, when it may be shared, our use of cookies and analytics, and the rights available to you. It is intended to support our obligations under UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL) and other privacy and data-protection laws that apply to our activities, including EU and UK requirements where applicable.

1. Personal Data We Collect

We collect only personal data reasonably necessary for our business and services. This may include:

- your name, job title, company or organisation, email address and telephone number;
- information you provide through our website contact form, email, social-media messages or other enquiries;
- business correspondence, proposals, contracts, meeting notes and information provided during a client engagement;
- billing, invoicing and transaction records relevant to an engagement; and
- basic technical or website-usage information, such as IP address, browser or device information, where collected by our website, hosting, security or analytics services.

Please do not provide sensitive personal information unless it is necessary for your enquiry or our engagement.

2. How We Collect and Use Personal Data

We primarily receive personal data directly from you through our website contact form, business email, social-media platforms and communications connected with an enquiry or client engagement. We may also receive business contact information from your organisation, referrals, professional networks or publicly available business sources.

We use personal data where we have a lawful basis or other lawful justification under the law that applies, including to respond to enquiries; consider, establish, manage and deliver consulting or advisory engagements; prepare proposals, contracts and invoices; operate and secure our website and systems; maintain professional relationships; comply with legal, regulatory, accounting or tax obligations; and establish, exercise or defend legal rights.

Depending on the circumstances and applicable law, the basis may include consent, steps requested before entering into a contract, performance of a contract, compliance with a legal obligation, or legitimate interests where permitted and not overridden by applicable rights.

3. How We Protect Personal Data

We use reputable business technology and cloud services and take reasonable technical and organisational security measures appropriate to the nature and scale of our operations, including access controls and measures intended to protect accounts, devices and systems.

No electronic system or transmission is completely secure. We cannot guarantee absolute security, but we take reasonable steps to reduce the risk of unauthorised access, loss, misuse or disclosure and will respond to personal-data incidents in accordance with applicable law.

4. Sharing Personal Data

We do not sell or rent personal data. We may share personal data where reasonably necessary with service providers that support our business, including website hosting, security, email, cloud, analytics and professional services; professional advisers; contractors assisting with an engagement; and government, regulatory, judicial or law-enforcement authorities where required or permitted by law.

Service providers may process information on our behalf subject to their contractual terms, applicable privacy laws and appropriate safeguards.

5. International Data Transfers

Synergetic Global operates from the UAE, serves international clients and uses global technology providers. Personal data may therefore be accessed, processed or stored outside the country in which it was collected.

Where UAE Federal Decree-Law No. 45 of 2021 or another applicable data-protection law regulates an international transfer, we will use a permitted transfer basis and, where required, appropriate contractual, organisational or other safeguards.

6. Cookies, Local Storage and Website Analytics

Our website uses technologies necessary to operate the site and remember your privacy choice. We also offer optional Google Analytics, provided by Google, to help us understand website usage and performance.

Google Analytics is treated as optional on this website. It is not loaded unless you select **Accept analytics** in our cookie/privacy controls. If you select **Reject analytics**, Google Analytics is not loaded by our consent manager. You can change your choice at any time using the **Cookie Preferences** link in the website footer.

If analytics is accepted, Google Analytics may process information such as pages visited, approximate location derived from IP address, browser/device information, referral information and interaction data, and may set analytics cookies such as `_ga` and related identifiers. We configure analytics with IP anonymisation and with Google signals and advertising-personalisation signals disabled. We do not use advertising or marketing pixels at launch.

Your privacy choice is stored locally on your device so the website can remember it. Browser controls may also allow you to delete or block cookies and local storage. Deleting site data may cause the consent choice to be requested again.

7. Contact Forms and Marketing Communications

Information submitted through our contact form is used to receive, assess and respond to your enquiry and, where appropriate, take steps toward a business relationship or engagement. Submission of an enquiry does not by itself enrol you in a marketing list.

We may send business or marketing communications only where permitted by applicable law. Where consent or another specific permission is required, we will obtain or rely on that permission as applicable. You may ask us to stop marketing communications at any time.

8. Data Retention

We keep personal data only for as long as reasonably necessary for the purpose for which it was collected, our ongoing business relationship, and applicable legal, accounting, tax, contractual, regulatory or dispute-resolution requirements. When information is no longer reasonably required, we will delete, anonymise or securely dispose of it where practicable and appropriate.

9. Your Privacy Rights

Depending on the law that applies to you and the circumstances, you may have rights relating to your personal data, including rights to request access, correction or deletion; object to or restrict certain processing; withdraw consent where processing is based on consent; request portability where applicable; and complain to an appropriate data-protection authority.

These rights are not absolute and may be subject to legal exceptions. To make a privacy request, contact us using the details below. We may ask for reasonable information to verify your identity and will respond within the timeframe required by applicable law.

10. Regional Privacy Requirements

We are established in the United Arab Emirates and this Policy is intended to support compliance with UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data. Where our activities are subject to additional privacy or electronic-communications laws, including the EU GDPR/ePrivacy rules or UK GDPR/PECR, we intend to apply the additional requirements that govern the relevant processing.

Our website therefore uses a conservative global approach to optional analytics: analytics remains off until the visitor affirmatively accepts it. Applicable rights and obligations depend on the circumstances and jurisdiction.

11. Third-Party Websites and Services

Our website or communications may link to third-party websites or social-media platforms. Those services operate under their own privacy policies and practices. This Policy applies to personal data handled by Synergetic Global.

12. Changes and Contact Information

We may update this Policy when our business practices, technology or applicable legal requirements change. The current version will be published on our website with its effective date.

For questions about this Policy, our handling of personal data, or a privacy request, please contact:

Synergetic Global LLC

Sharjah Media City (Shams) Free Zone, United Arab Emirates

Email: contact@synergetic-global.com

Website: www.synergetic-global.com

Objective Thinking. Strategic Direction. Better Outcomes.